

THE SOURCE FOR PATIO, HEARTH, AND BARBECUE PRODUCTS

PATIO & HEARTH

JULY/AUGUST 2016

PRODUCTS REPORT

**FABRIC
FINDS**
p.18

**INDUSTRY
ICON**
p.44

10th
Anniversary
Issue
→

*Selling
FUN*
p. 40

GENSUN CASUAL LIVING

www.patioandhearthproductsreport.com



HESTAN OUTDOOR



MONESSEN HEARTH & HOME TECHNOLOGIES



LLOYD FLANDERS

and pattern—ultimately, creating a style that “embraces the future while honoring the past,” he says.

The collection features six components. They are Spotlight, a solid available in 12 colors; Loft, a chenille available in 12 colors; Escapade, a multicolored stripe with a textured background and bright accents; Connect, a classic plaid with a modern makeover; Integrated, a two-color geometric mixing matte neutrals with a subtle metallic accent; and Radiant, a contemporary twist on the traditional palm-leaf pattern.

Embracing the future while honoring the past is a common goal for many fabric makers in 2016. Paolo Patrana, Para’s marketing manager for **Tempotest USA** (Carrollton, Texas), is going for this popular look with the company’s newest offering, the Club collection. “Club is an extremely stylish and modern collection,” Patrana says, “but with very classic designs and bright, vibrant colors that are a fit for both outside and inside the home.”

Tempotest has added double-width fabrics for outdoor curtains, a new growth segment that is gaining in popularity. Jeff Jimison, national sales manager for Tempotest, says, “All the fabrics in the collection are a minimum of 120 inches wide, and they range from a very light and breezy sheer to a midweight fabric called Etamine to a more traditional 8-ounce fabric that comes in a wide palette of colors and up-the-roll stripes.”

Jimison adds, “These are also perfect for inside the home, where incoming sunlight can quickly fade indoor curtains. This width allows for panels 10 feet wide—cutting down on sewing and on having to use multiple narrow panels. This makes them ideal for large canopies

and pergolas.”

Sarah Keelen, director of design at **Bella-Dura® Residential** (Garfield, New Jersey), agrees that the indoor/outdoor trend is here to stay; she says, “What could easily pass as indoor fabrics are still being used in outdoor settings.” With more and more people wanting their outdoor spaces to look and feel as comfortable as their living rooms, Bella-Dura’s designers are addressing the trend with novelty yarns such as soft bouclés, chenilles, and chunky cottons—all staple indoor fabrics.

Bella-Dura has made more than 70 additions to its ever-growing By the Yard program (33 additions are available, with more to come). “Additions to the By the Yard program—comprising 12 patterns and 70 SKUs—are a selection of the most popular patterns and constructions,” Keelen says. “While we continue to include transitional looks (such as frets), we are seeing the contemporary/modern category becoming more

important and have featured patterns and textures to address this lifestyle.”

The collection also features something new from Bella-Dura: chenille. “We’ve been working to develop soft performance chenille from our fiber for a long time,” Keelen says. “Many customers have requested this from us, and we are thrilled finally to be able to deliver it—at a very competitive price.”

She continues, “Beyond this, the style team at Bella-Dura also brings



Sunbrella's Shift fabrics



The Reflections collection from Outdura



By the Yard series 2 from Bella-Dura



The Molto Bene collection from Tempotest



Ultrafabrics' Brisa original indoor/outdoor fabric



Veneto

Inspired by the beauty of Italy, the new Veneto collection features a herringbone-pattern rich brown weave over powder-coated aluminum frames—in a stunning rustic-copper finish, with two Sunbrella® fabric

cushion choices. The Veneto collection includes a full assortment of dining and deep seating pieces. The seven-piece dining set (shown) includes a firepit dining table with a faux-wood tabletop. Contact: (888) 690-9800 or www.sunvillahome.com.

Circle Reader Service No. 174

American Muscle Grill

The all-new American Muscle grill (AMG) is a heavy-duty, no-nonsense grill that features true dual-fuel capability—which will allow you to smoke, sear, and cook directly or indirectly with charcoal, gas, or both simultaneously. Designed, built, and factory tested in the United States, the AMG is available in 100,000-Btu 36-inch and 160,000-Btu 54-inch models, giving it plenty of power to go around: Combining innovative design with high-quality construction, the AMG has all the features and flexibility required to be the last grill you will ever need. Contact: (800) 966-8126 or www.summersetgrills.com.

Circle Reader Service No. 175



Tempotest USA

Tempotest USA introduces Club, a new collection of Parà's Tempotest fabrics for both indoor and outdoor furniture, cushions, and pillows. Club is a contemporary twist on classic design elements, highlighting ikats, geometrics, chevrons, and cabana stripes in seven colorways. From neutrals to jewel tones to classic casual colors such as moss green and teal blue, the collection can be both playful and subdued. Like all Tempotest fabrics, Club fabrics are treated with Teflon® Extreme fabric protectant to resist staining and to ensure that spills and stains are easily cleanable. The fabrics are also bleach cleanable. These features, along with the use of 100% solution-dyed acrylic for the ultimate in fade resistance, enable Tempotest fabric to be backed by an industry-leading six-year warranty. Contact: (972) 512-3534 or www.tempotestusa.com.

Circle Reader Service No. 176



Boston

Boston from Ratana features the transitional design that combines style and comfort, ensuring that guests can indulge in total relaxation and an unparalleled outdoor experience. Meticulously handwoven of thick, braided resin in a smoke-gray finish—wrapped tightly over powder-coated aluminum frames and coupled with deep high-resilience seating—Boston is designed to have organic appeal, yet be durable enough to withstand any harsh weather elements. It's available in living, dining, and sectional pieces; all seats come with drainable reticulated-foam cushioning. Boston has highly polished, handbrushed finishing on sturdy frames, and its tapered legs add structural integrity to the piece, enhancing its beauty and long-lasting comfort. Contact: (866) 919-1881 or www.ratana.com.

Circle Reader Service No. 177



Newport Series Firepit Table

The Newport series firepit table brings nautical flair front and center in your outdoor oasis. Sleek, with the look of yacht decking, Newport lets you stay home and still be captain of your own backyard. You decide on the drinks, you raise the

flame and heat up the party, and you commandeer the evening—every time you light your Newport firepit. Constructed of aluminum, the Newport series is durable, corrosive resistant, fireproof, and maintenance free. It's available in your choice of height, top style, and 15 colors of Reflections Fireplace Glass™ or gas logs. Once you're finished with the sparkle and true relaxation of fire, you can put it to bed with a coordinating aluminum burner cover. Contact: (877) 274-6773 or www.californiaoutdoorconcepts.com.

Circle Reader Service No. 178

New POLYWOOD Table Styles

POLYWOOD® has recently added four new tables to its current lineup. Each table pairs perfectly with best-selling POLYWOOD chairs and is available in Farmhouse trestle, Nautical trestle, and Nautical round styles in both dining and bar heights. POLYWOOD is excited to continue expanding this new table lineup into 2017. Contact: (877) 457-3248 or www.polywoodinc.com.

Circle Reader Service No. 179

